

China Tourism Industries Festival 2015.Tianjin



Time: Oct. 13 – Oct. 17
Location: Tianjin•China
Place: National Great Theatre



Organizers



Sponsors:

China National Tourism Administration
Tianjin Municipal Government

Supporter: UNWTO

Organizers:

Tianjin Tourism Bureau
China Tourism Association



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- Hotel Discount!



CTIF2015, sponsored by China National Tourism Administration and Tianjin Municipal Government, supported by UNWTO, will be held in the late October this year. The main activities of CTIF 2015 include Tourism Industry Expo, Tourism industry development summit, The 7th China Tourism Clothes Contest, International Tourism Movies Exhibition & Awarding ceremony, and a series of special activities

AITA & Associates has been the important cooperator of the Organizing Committee of 2015 China Tourism Industries Festival and mainly focusing in the oversea countries' governments, agencies and enterprises. Via the display fair, matching forum, industry conference and the website showcase, you can display your country, your city, your tourism industries, or your company and your projects to thousands enterprises and organizations from China's 32 provinces, as well as other countries around the world. It will be an excellent platform to promote your city or company, to expand the China's market, to establish network with Chinese government and enterprises, and to explore potential cooperation opportunities in the cultural area.



As the cooperator of CTIF 2015, we invite you to participate in this great event and exhibit your projects, products or services as well as promote your organization to the world largest market.

Basing on our networking and our professional group, we can arrange your whole Chinese business tour throughout the period of the Festival, and offer flexible and reliable exhibition services according to your needs. We will provide the Formal Invitation Letter of the Festival Organizing Committee, registration, exhibits delivery, clear custom declaration services, and Special Business Promotion & Matching to you. Other customer-made services will also be offered such as tickets and hotel reservations, advertising, airport pick-up and see-off etc.

For details of our services, please

click: <http://www.aita.com.cn/en-Convention-Exhibition/index.html>



11 Main Activities

1. Tourism Industry Expo

Place: Meijiang Convention & Exhibition Center

2. Tourism Industry Development Summit

Place: Meijiang Convention & Exhibition Center

3. The 2nd China Tourism Clothes Contest

4. International Tourism Movies Exhibition & Awarding Ceremony

Place: Jinwan Plaza

5. Cruise ship & yacht bidding & purchasing

6. Hotel supplies bidding & purchasing

7. Uniform bidding & purchasing

8. The construction of cruise ship & yacht production base

9. The construction of tourism commodities research & production base

10. The construction of tourism resort & camp

11. Mazu Culture & Tourism Festival, Haihe Culture & Tourism Festival and Italian Style Area Culture & Tourism Festival



Major Activities

The first activity: Tourism Industry Expo

Tourism Industry Expo will be held in Tianjin Meijiang Convention and Exhibition Center, which covers an area of 98000 m² and marks off 5 sections including over 2500 standard booths. World Economy Forum and CTIF also will be held in this center.

The 1st, Cruise Ship, Yacht and facilities on water

Aiming at creating a supply & demand platform of yacht in the Bohai rim and the most professional yacht exhibition in the north of China and attracting world-famous yacht enterprises to the market in the north of China, we invite the manufactures on cruise ships, yacht and facilities on water, cruise line operators at home and abroad and cruise travelling sellers to participate in the event. Meanwhile, we also invite some cities and regions including Hong Kong, Taiwan, Shanghai, Guangzhou, Xiamen and 16 cities at the Bohai rim to participate in it. Now, over 10 cruise lines have showed disposition to participate in the event, Kuashi from France promised that they will organize some French

cruise lines and yacht clubs to exhibit and hold a show on yachts and sailing boats. Moreover, some yacht clubs and tourism projects in Tianjin, such as Dongjiang Port, The World, Dongli Lake, showed that they will participate in it to purchase the yachts. The chairmen of Yacht Associations of Britain and France showed their disposition to attend the expo.

The 2nd, Outdoor Equipments & Technology

This area covers six categories: tourism technological buildings, tourism recreational vehicles, new environment-friendly tourist attraction facilities, intelligence information technology, field rescue and personal outdoor sports. Focusing on the theme of "Technology making tourism new", this area fully showed the integration of the transfer of technological achievements and tourism industry. Over 20 enterprises have planned to participate, including El Monta RV, ZhongTian RV, TuoMa RV, Great Wall RV, Golden Dragon RV, Health Building, Trustee Housing, Beijing Website Technology Co., Ltd., etc. Over 20 tourism projects developers have showed the disposition to purchase tourist attraction facilities at the exhibition. The chairmen of RV association from USA, Germany and Australia will attend the expo.

The 3rd, tourism planning & designing achievements and tourism projects

This area mainly shows the new achievements and projects of tourism planning and designing entities. At the exhibition, we will make actual scene including resorts, golf course, horsemanship clubs and skiing resort. The exhibitors will have business negotiation in the actual scene. Over 300 tourism planning and designing entities and manufactures on golf, horsemanship, skiing and resort have been invited to participate.

The 4th, Hotel supplies, fashion commodities and tourism clothes

The exhibitors include the enterprises on hotel supplies, tourism fashion commodities, luxuries and souvenirs, focusing on low-carbon and pleasant ecological environment. The second China Tourism Clothes Show and Contest and Japanese food culture will be held in this section.

The 5th, China tourism education and personnel development & cooperation

The participation of national tourism colleges and institutes, training organizations shows the achievements of tourism education during the past 30 years and the exploration of new pattern of tourism education. The participation also creates a platform for the cooperation and exchange of tourism education and personnel to serve the demands of tourism enterprises and talents employments.

The second activity: Tourism industry development summit

Tourism industry development summit will be held in Tianjin Meijiang Convention & Exhibition Center. The head from China National Tourism Administration, the general secretary of UNWTO, the mayor of Tianjin Municipal Government and the representatives from the tourism manufacturing industry at home and abroad will be invited to attend the summit and give the presentation. A series of special-topic forums on "Tourism planning & production capability", "The technology innovation of tourism facilities manufacturing", "The innovation & development of China tourism vocational education group", "Tourism movies & the construction of tourist destination", "Financial tenancy & tourism facilities". The heads, specialists, the representatives from enterprises, the research and financial institutes will join in together to promote the development of tourism manufacture in the way of presentation, dialogue and discussion.

The third activity: The 7th China Tourism Clothes Contest

The works of the contestant should be fashionable and practical. These works with distinct minor ethnic characteristics, tourism culture, favorable and unique design cover all the trades of tourism industry.

The fourth activity: International Tourism Movies Exhibition & Awarding ceremony

It will be held in Tianjin "Jinwan Plaza". Centering the theme of "tourism movies promoting the construction of tourist destination, tourist attractions built into movie & television base", this activity will build a platform for the integration of tourism industry and movie industry. Over 60 tourism movies, including "Roman Holiday", "If You are the One", will be shown and over 10 awarding, including "the Best Tourism Picture", "the Best Image Ambassador", "the Best exterior", will be issued at the exhibition. The movie stars and the celebrities will go ashore from Haihe sightseeing boat and walk the aisle. This activity will be a great event for the cooperation between tourism industry and movie industry.

The fifth activity: a series of special activities

Cruise ship & yacht bidding & purchasing, hotel supplies bidding & purchasing, uniform bidding & purchasing, the construction of cruise ship & yacht production base, the construction of tourism commodities research & production base, the construction of tourism resort & camp; Mazu Culture & Tourism Festival, Five Major Roads International Tourism Festival, Haihe Culture & Tourism Festival and Italian Style Area Culture &

Tourism Festival



Contact us

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The Australia International Trade Association and Associate

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